

MA in Innovation and Entrepreneurship

In partnership with:



Awards



Best Innovation Strategy Award | WINNER
Best Digital Transformation Award | HIGHLY COMMENDED

Outstanding Organization
Award | WINNER

Blended & Presence Learning
Award | BRONZE WINNER

Our memberships



MA Innovation and Entrepreneurship

Become a leading business entrepreneur driving innovation and change in your organisation. Study a range of topics and learn how you can turn your ideas into real business strategies.

BSBI and Concordia University Chicago's (CUC) programme speaks to individuals wanting to tackle the world's contemporary ethical issues through building and leading businesses. The MA teaches individuals the necessary skills to thrive in an international environment through a range of exciting and ambitious study modules.



Key facts

- 🕒 2 years
- 📖 Concordia University Chicago (CUC)
- 👤 On campus
- 📍 Berlin
- 💰 Prices can be found on our website
- 🗣️ English

Next intakes:

January, March, May,
August, October



Learn to be an innovative, resourceful and adaptable leader through the ten modules within the MA in Innovation and Entrepreneurship.

You will explore all the components that make up a successful business and develop industry-specific knowledge that will help you add relevance and value to your own organisation.

Modules

- Creative Thinking and Practice
- Leading Innovation in the Digital Age
- Entrepreneurship for the Global Society
- Prototyping/Co-Designing Solutions
- Social Media Marketing Communications
- Leaders as Agents of Change
- Financial Accounting for the Entrepreneurial Firm
- Ethics, Law and Communication in Decision Making
- Strategy for Innovation and Entrepreneurship
- Capstone: Innovation and Entrepreneurship*



Who should take this programme?

This programme targets individuals who are adventurous and business minded. BSBI seeks students who are motivated to create positive changes in business and who want to drive organisations forward.

Career Progression

Whether you want an edge over other candidates in the job market or visualise yourself as being the next CEO of a large company, the MA programme will help you develop the skills you need to get there. Learn to think about taking a business international and the challenges that you may face as you do.

Entry requirements

Minimum age: 21 years old

Academic qualifications:

- Bachelor's degree from a U.S. equivalent, regionally accredited institution
- GPA earned 2.25 or above

English language

Access the Proof of English Guide:

<https://go.berlinsbi.com/proof-of-english-guide-cuc>



"I love Berlin and the fact that courses are taught in English has helped me choose to study with BSBI."

Alexandra Dalla
BSBI student

Admissions process

Applying to study with BSBI has never been easier! Here's how it works:

1. Create an account here: start.berlinsbi.com/login
2. Select the programme and intake you would like to apply for.
3. Complete all sections of the online application.
4. Submit your application.
5. Our admissions team will liaise with you with regards to the next steps.

For more information about the visa requirements visit: berlinsbi.com/studying-at-bsbi/for-international-students/visa-and-immigration-information

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For more information about the Italian Higher Education System, please visit: cimea.it/en

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