

Global MBA

In partnership with:



UNIVERSITÀ TELEMATICA
INTERNAZIONALE UNINETTUNO

Awards



Best Innovation Strategy Award | WINNER
Best Digital Transformation Award | HIGHLY COMMENDED



Outstanding Organization Award | WINNER



Blended & Presence Learning Award | BRONZE WINNER

Our memberships



During this programme, you will explore the latest trends and innovations driving change across the globe.

Experience a unique MBA journey at our dynamic Hamburg campus. Engage with a diverse cohort of students while gaining high-quality education designed to equip you with the skills and knowledge for global success. Expand your network, sharpen your leadership, and prepare to thrive in today's international business world.

This programme is accredited by UNINETTUNO, a globally recognised university established in 2005 and accredited by the Italian Ministry of University and Research (MUR). UNINETTUNO offers innovative, high-quality teaching and research, leveraging cutting-edge digital methodologies and a unique psycho-pedagogical model to provide a flexible and engaging learning experience.



Key Programme Info

- 📍 Hamburg campus
- 🕒 18 months
- 🌐 International Telematic University UNINETTUNO
- 👤 On Campus
- 💰 Prices can be found on our website
- 🇬🇧 English

Next intakes*:
February, May, October

Official Italian name:**
Master di Primo Livello
"Global MBA"

*Subject to change.

**For more information about the Italian Higher Education System, please visit: cimea.it/en/

Throughout the first two terms you will learn about accounting and managerial finance, systems and operations management as well as various aspects of marketing.

In your third term, you will select a pathway which will help you to meet your career goals. The course will conclude in your fourth term with a dissertation on a topic of your choice.

You can choose from a range of electives and adapt your degree to fit your career path. Our pathways are ideal if you want to take a leadership role, succeed as a project manager or start your own business. You'll learn through a practical and interactive teaching approach, discussing new concepts with your tutors and classmates.

Modules

Term 1

- Marketing and Business Environment
- Accounting and Managerial Finance

Term 2

- Systems and Operations Management
- Strategic Management and Leadership

Term 3

- Pathway Module 1
- Pathway Module 2
- Research Methodology

Term 4

- Dissertation

Pathways

Entrepreneurship

- Entrepreneurial Business Management
- Innovation and Product Development

Project Management

- Project Management and Leadership
- Cross-Cultural Management

HR Management

- Human Capital Management
- Cross-Cultural Management

Marketing Management

- Global Marketing Management
- Digital Marketing Communications

Why study this programme?

Students will:

- Develop a wide range of skills and gain a solid understanding of the most important topics in successful business management. These topics include administration, management, business processes and inter-functional problem solving.
- Explore two cities whilst studying at BSBI
- Access the Virtual Learning Environment (VLE) which has a wealth of e-resources
- Expand their knowledge with textbooks, academic journals, online lectures and much more
- Work with tutors and fellow students to discuss each topic and work on interactive projects
- Attend field trips, practical workshops and guest speaker events.

European Credit Transfer and Accumulation System (ECTS)

You will earn a master's degree (Master di Primo Livello) with 90 ECTS. This helps student mobility in the EU when it comes to transferring credits from one higher education institution to another.

Who is this programme for?

Ambitious candidates who are motivated to gain the skills and understanding to lead a global brand are ideal candidates for this programme.

Career progression

After taking this programme, you will be able to pursue a career in project management, as well as taking on leadership roles. You will also have the knowledge and skills to successfully start and manage your own global brand.

Alternatively, you could progress to pursue a research degree, including a doctorate in a relevant area.



"I chose BSBI because the professors were good, the price is good, and the campus is fantastic. If I hadn't studied here, it would not have been possible to start as a working student, so it's a great achievement for me."

Milton Neto
BSBI student

Entry requirements

Minimum age: 21 years old

Academic qualifications:

- A three-year bachelor's degree from a recognised institution in a related discipline
- High-school certificate

If you do not have a bachelor's degree, but you have another academic qualification such as HND or a Level 5 Diploma and/or professional experience, you are also welcome to apply. Your application will be evaluated by the UNINETTUNO Scientific Committee of the programme.



English Language Requirements



Access the Proof of English Guide:

<https://go.berlinsbi.com/proof-of-english-guide-uninettuno>



Admissions process

Applying to study with BSBI has never been easier! Here's how it works:

1. Create an account here: start.berlinsbi.com/login
2. Select the programme and intake you would like to apply for.
3. Complete all sections of the online application.
4. Submit your application.
5. Our admissions team will liaise with you with regards to the next steps.

For more information about the visa requirements visit: <https://www.berlinsbi.com/studying-at-bsbi/for-international-students/visa-and-immigration-information>

BSBI Hamburg Campus

Gasstrasse 6B, Kontor N D-22761
Hamburg, Germany

+49 305 85840959
info@berlinsbi.com
berlinsbi.com



GUS
GERMANY
GMBH

BSBI is part of GUS Germany GmbH (GGG), a dynamic network of higher education institutions with more than 18,000 students at locations in Germany, Europe and beyond. For more information please visit the website www.gusgermany.com

For more information about the Italian Higher Education System, please visit: cimea.it/en

The information in this publication is correct at the time of printing and subject to change at any time. For the latest information, please visit: berlinsbi.com