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# *creative* PORTFOLIO

BY BHASKAR MENON

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# *Table of* CONTENT

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ABOUT ME

PERSONAL SKILLS

WORK EXPERIENCE

PORTFOLIO

CONTACT



# ABOUT ME

A passionate and self-taught artist on a journey of creative exploration. With no formal art education, my artistic odyssey began as a personal endeavor to express the unique visions dancing in my mind.

Through countless hours of experimentation, trial & error, I've cultivated a distinctive style that reflects not only my technical prowess but also the uncharted territories of my artistic soul.



**BHASKAR  
MENON**

## CREATIVE PORTFOLIO

# *personal* SKILLS

My journey is marked by a set of personal skills that define my artistic identity. From the ability to self-learn and adapt to various mediums to a resilient spirit that persists through challenges, my skills encompass a unique blend of passion, adaptability & a keen eye for detail.

ILLUSTRATION

SKETCHING

CREATIVITY

LEADERSHIP

TEAMWORK

ADAPTABILITY

## CREATIVE PORTFOLIO

# *software* SKILLS

A designer with a flair for creativity and a toolkit filled with diverse software skills.

PROCREATE

ADOBE ILLUSTRATOR

ADOBE PHOTOSHOP

ADOBE INDESIGN

ADOBE AFTER EFFECTS

ADOBE PREMIER PRO

# EDUCATION BACKGROUND

| 2018                                                                                                                                                                                                                                                                                                                        | 2021                                                                                                                                                                                                                                                                                                                         | 2022                                                                                                                                                                                                                                                                                                                                |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div></div> <div><b>HIGH SCHOOL</b></div> <div>My high school years was a transformative period where I not only acquired essential academic knowledge but also honed critical thinking, time management &amp; collaboration skills.</div> | <div></div> <div><b>BACHELOR OF COMMERCE</b></div> <div>Armed with a keen analytical mindset and a comprehensive understanding of business principles &amp; gaining a solid foundation in areas such as marketing &amp; management.</div> | <div></div> <div><b>DIPLOMA IN GRAPHIC DESIGN</b></div> <div>Deep dive into design thinking. Practical knowledge along with theory to understand the principals of good design. Worked on a conceptual magazine, branding &amp; animation.</div> |



## CREATIVE PORTFOLIO

# *work* EXPERIENCE

I worked as a **Design Coordinator** for a duration of 6 months at *DesignTheme Innoventics*. As a Design Coordinator, I managed and facilitated communication between various teams involved in the design process. Coordinating with the team and with the clients ensured the smooth flow of information, deadlines & project specifications. Additionally, I played a key role in organizing and overseeing design related activities to achieve project goals efficiently.



# project PORTFOLIO

My portfolio showcases a collection of impactful projects that reflect my skills, expertise and dedication.

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ILLUSTRATION

2D ANIMATION

GRAPHIC DESIGN

PHOTOGRAPHY

CREATIVE PORTFOLIO

*adobe illustrator & procreate*  
**ILLUSTRATIONS**

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CREATIVE PORTFOLIO

# ADOBE ILLUSTRATOR

From precise vector graphics to intricate details, my work is a testament to the creative possibilities unlocked by Adobe Illustrator.

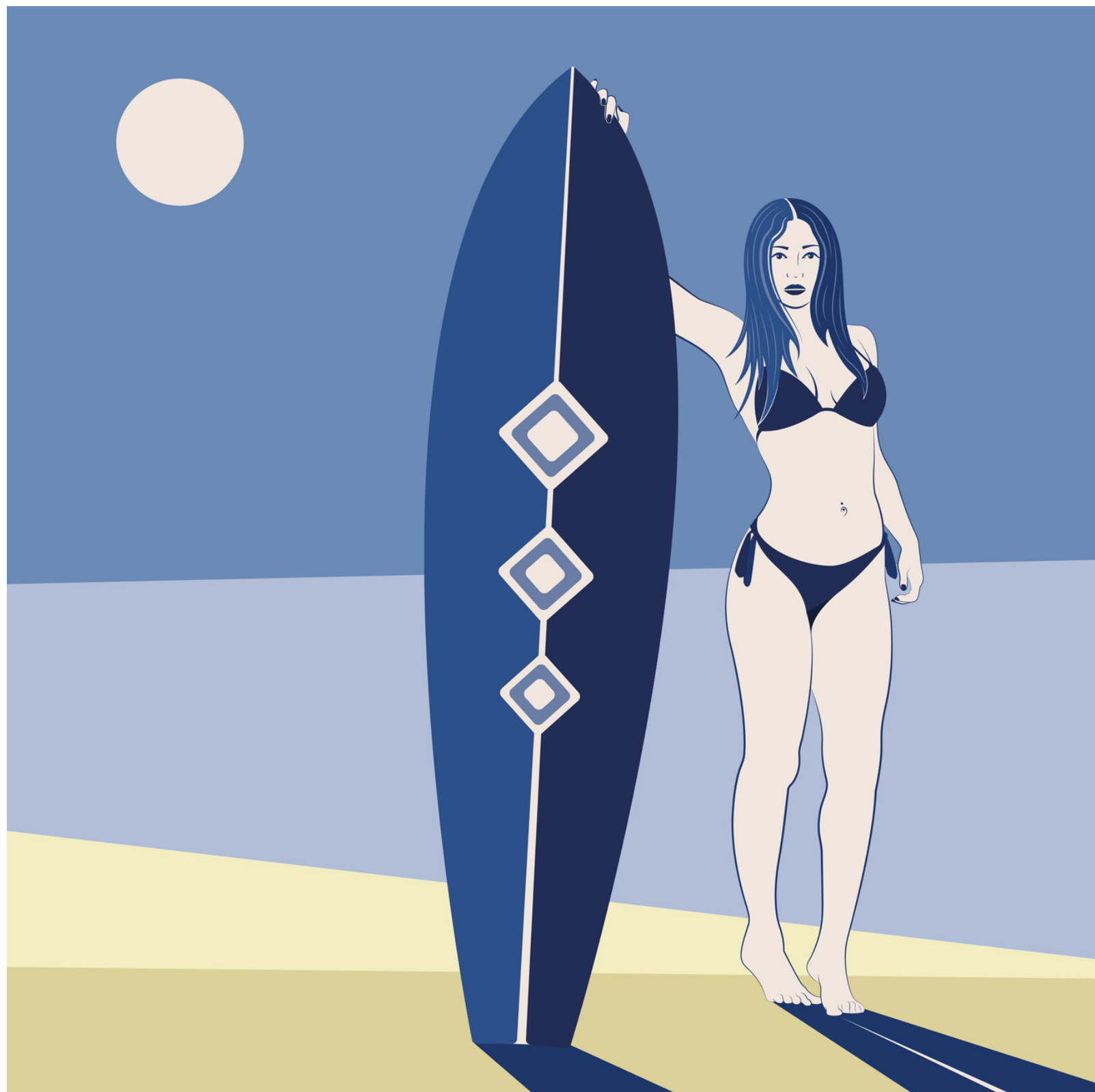




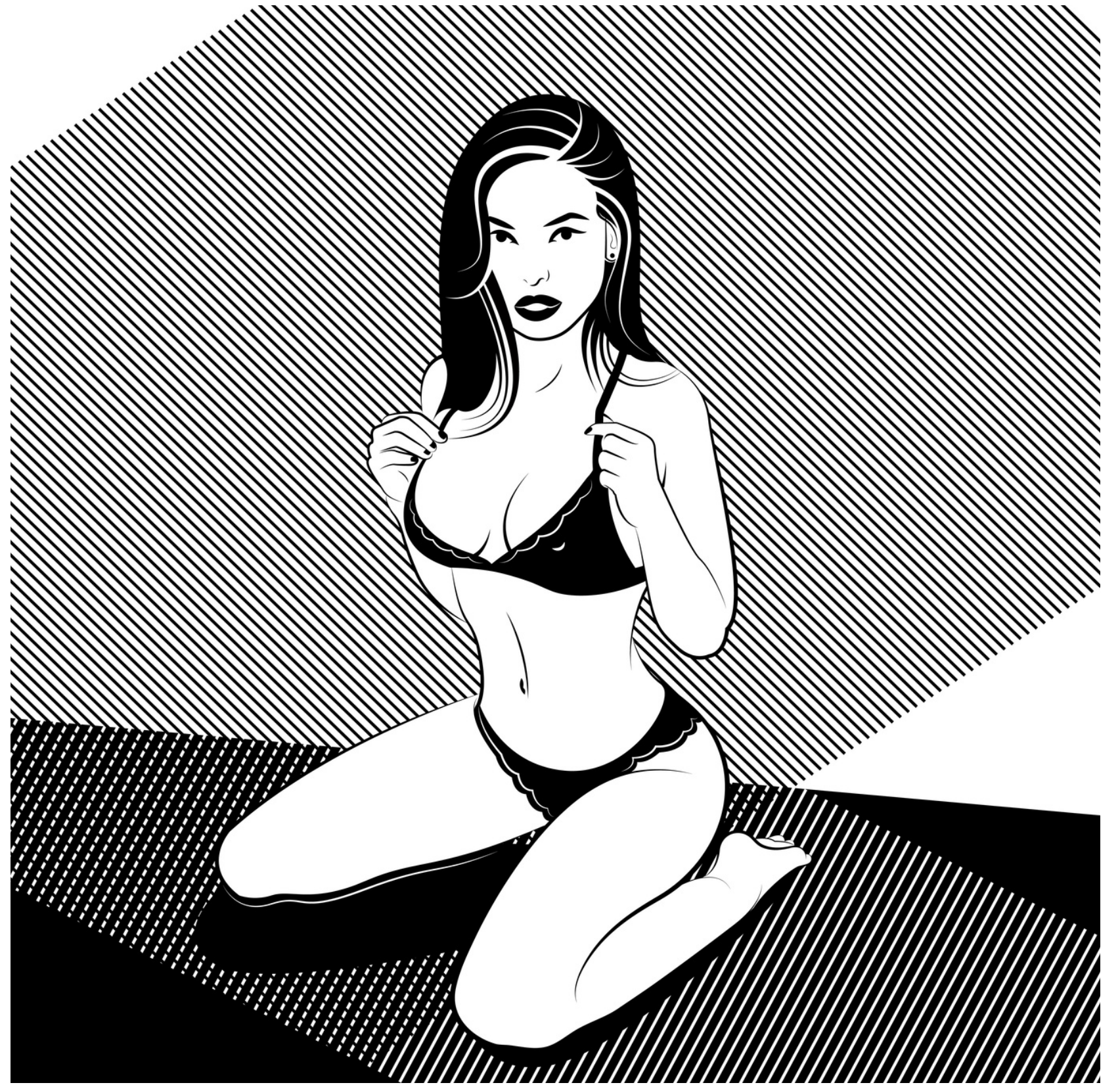














CREATIVE PORTFOLIO





CREATIVE PORTFOLIO

# PROCREATE

I explore the boundless possibilities of Procreate, turning inspiration into visually immersive digital artworks.





















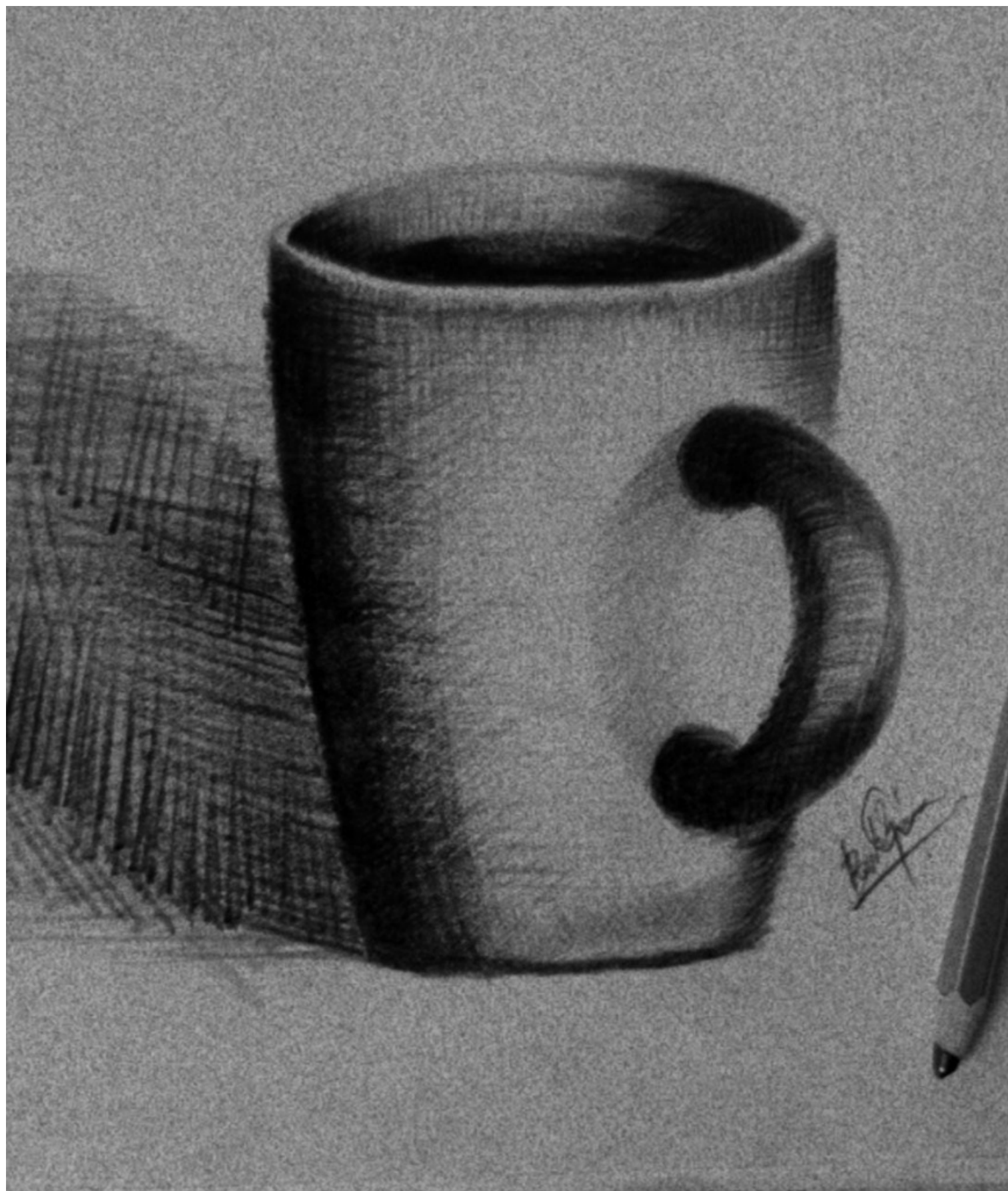




CREATIVE PORTFOLIO

*pencil & pen*  
**SKETCHES**

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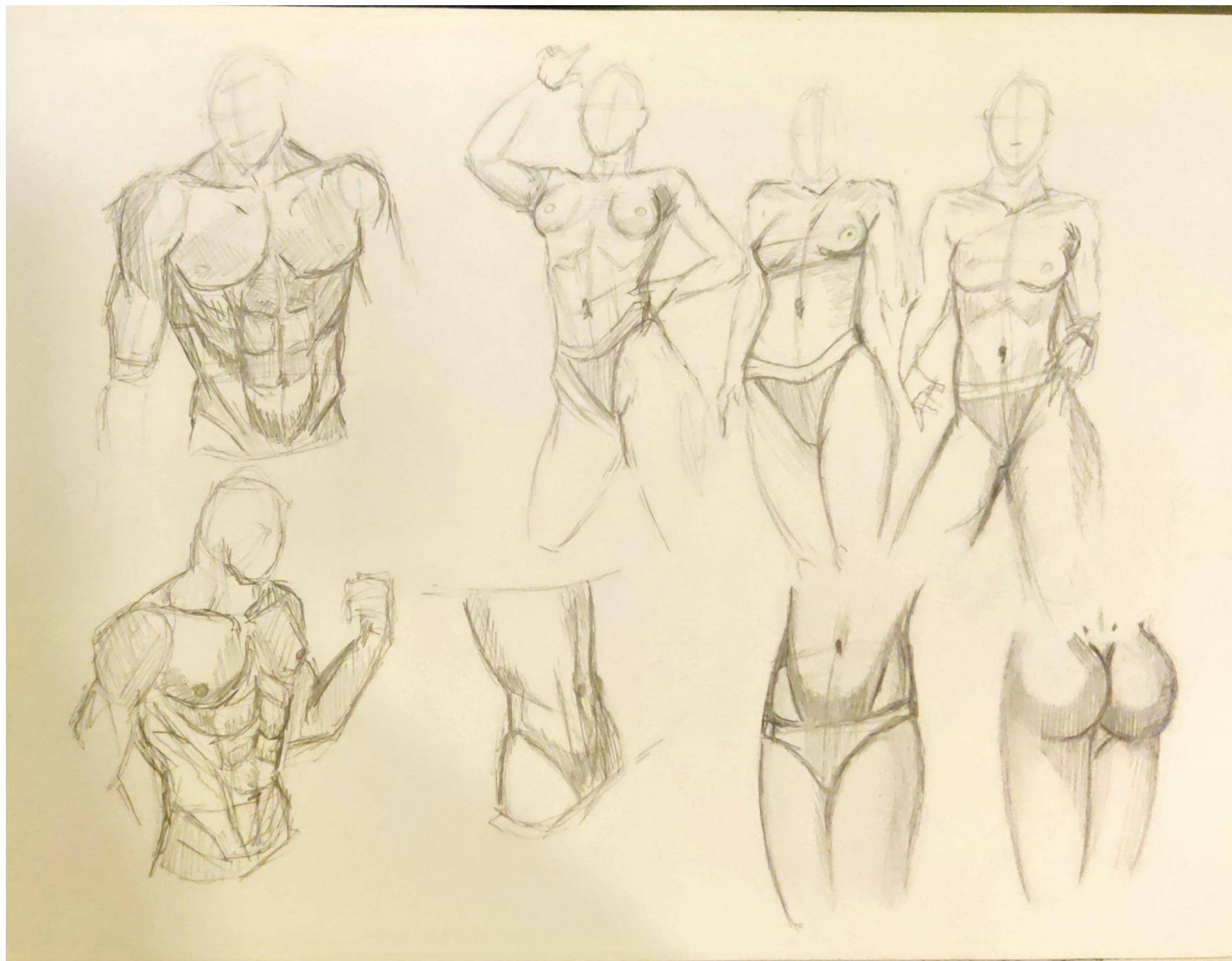
















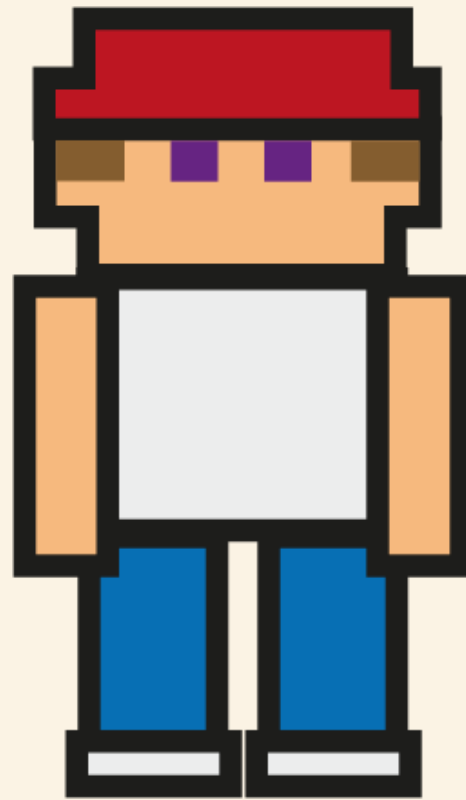


CREATIVE PORTFOLIO

*adobe illustrator & after effects*  
**2D ANIMATION**

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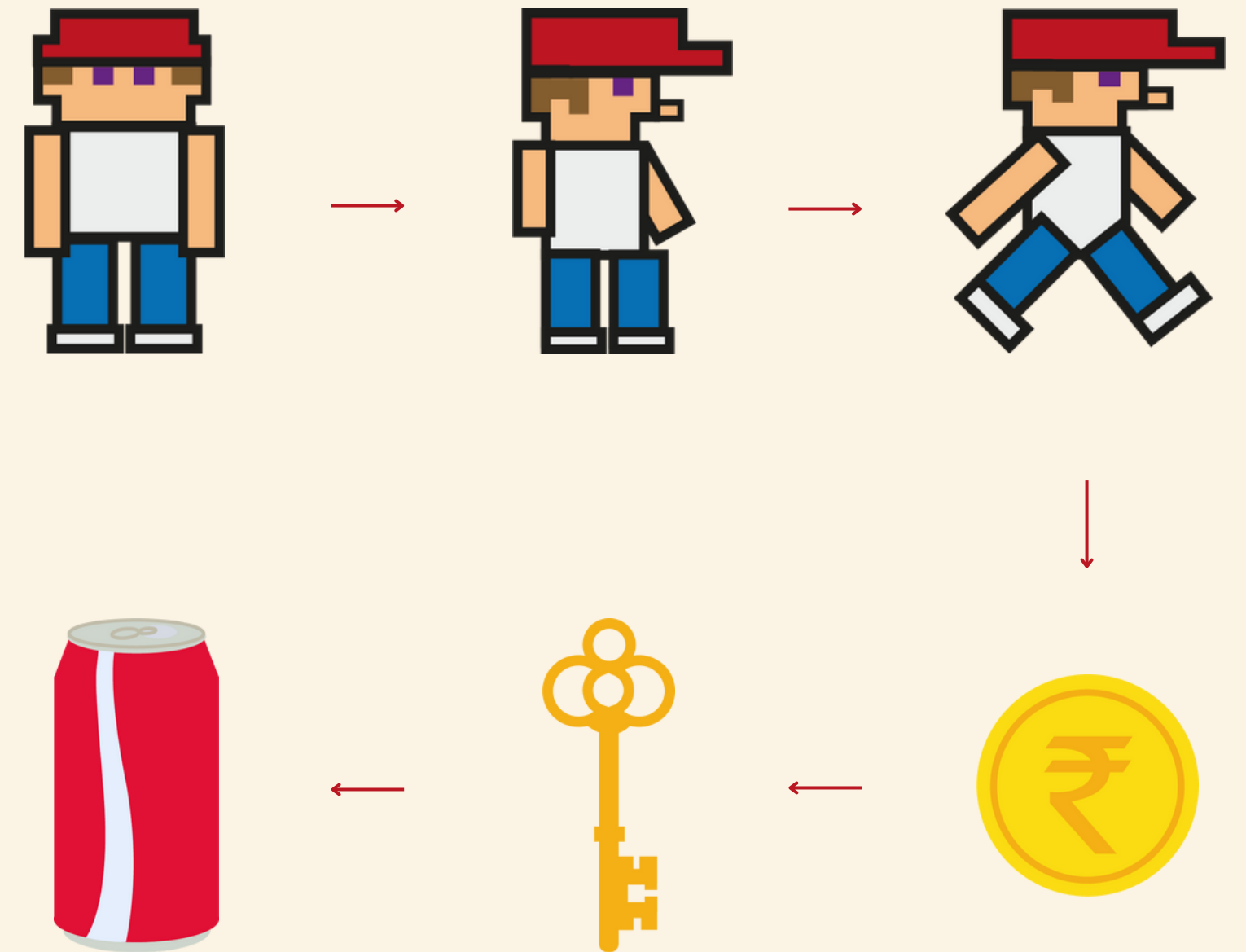
# COLA QUEST





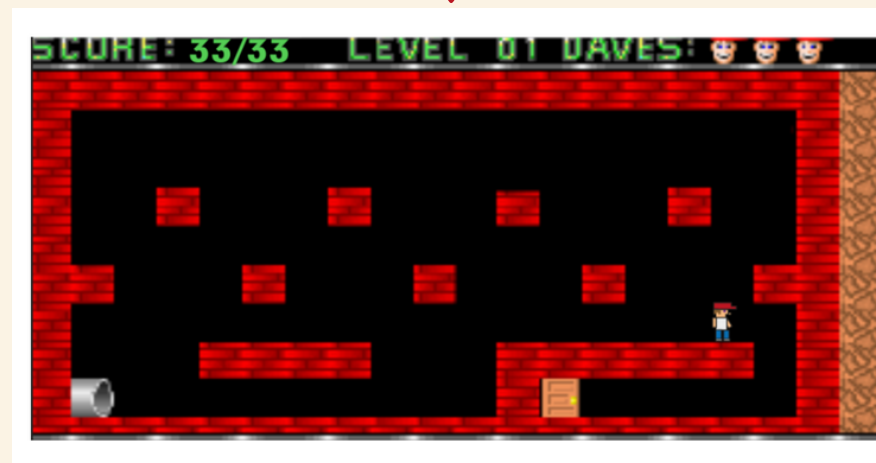
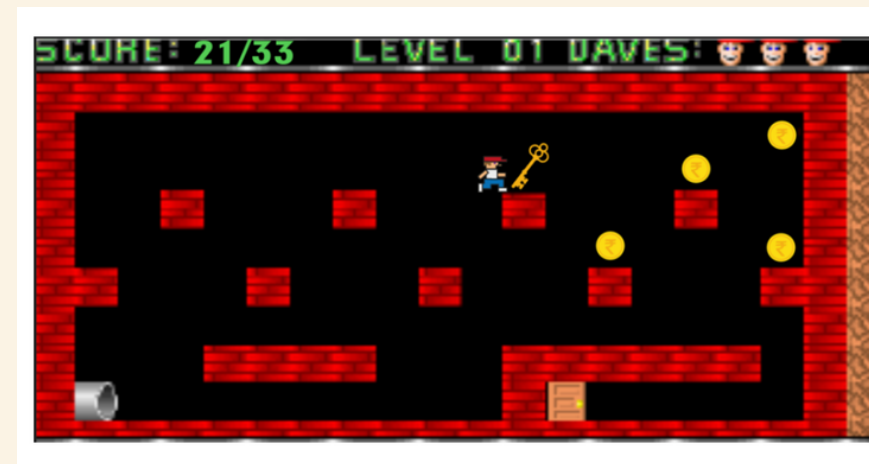
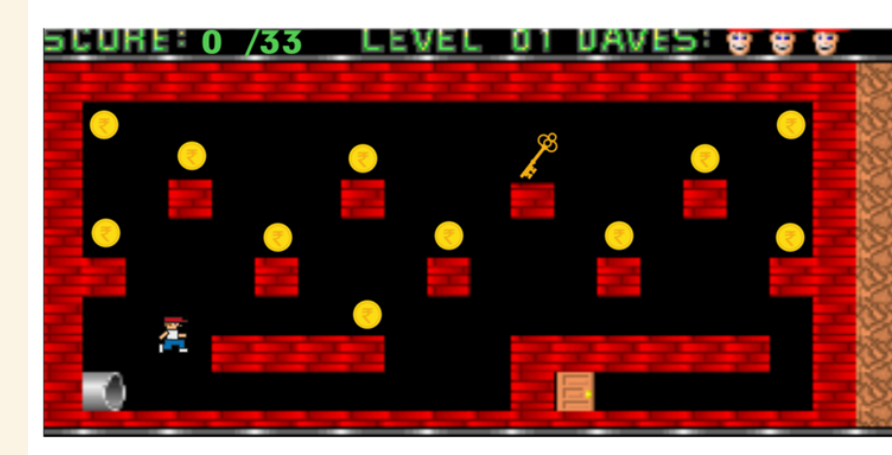
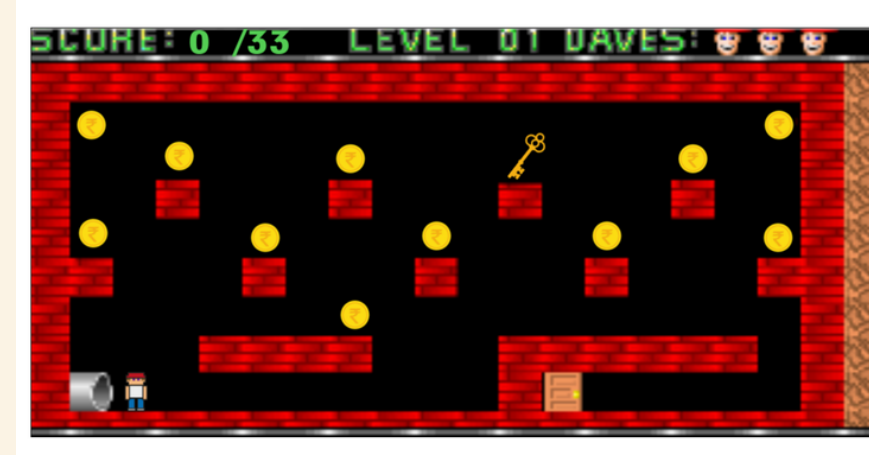
# ABOUT THE PROJECT

Embark on a nostalgic journey with **ColaQuest**, a captivating 2D animation game that pays homage to the classic "Dangerous Dave" while introducing a refreshing twist – The quest for 11 golden coins and a key to unlock the door leading to a thirst-quenching, chilled Coca-Cola. Get ready for a fusion of vintage gaming charm and the timeless joy of everyone's favorite soda!





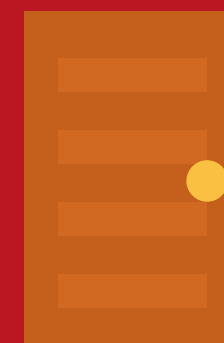
# STORYBOARD







SCAN HERE





CREATIVE PORTFOLIO

*adobe illustrator & photoshop*  
**GRAPHIC DESIGN**

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**LOGO  
DESIGN**

# ABOUT THE PROJECT

**Namaste yoga studio** is a place where individuals come to find balance, embrace growth & discover their inner peace. Every element, from the choice of colors to the carefully crafted curves, tells a narrative of the yoga studio!



namaste  
yoga studio



## CREATIVE PORTFOLIO



### NAMASKARA MUDRA

The joining of hands is believed to create a connection between the right and left hemispheres of the brain.



### THE SPIRAL

It emphasizes the cyclical nature of life, seasons, and the interconnectedness of all living things.



### LEAVES

Leaves are associated with certain yoga postures or sequences.



Rantera

Aa

#0D5A59

R:13 G:90 B:89

C:87 M:38 Y:54 K:37

Eras Light ITC

Aa

#49A6A8

R:73 G:166 B:168

C:69 M:14 Y:37 K:1



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## TBA BROOKLYN WEEKLY PROGRAM

7.11 MONDAY 9PM  
**FRIENDS**  
DJ SCRIBE, DJ MOMA

7.12 TUESDAY 10PM  
**ANTI-SOCIAL**  
TAIMUR, EDDIE KRILOV, PABLO ROMERO

7.13 WEDNESDAY 6PM  
**MOMENTUM/ROW**  
SIMON HEYLIGER, MEHR, KARLOS LEON, CAPO & BORISLAVA, THE MESS AROUND

7.14 THURSDAY 6PM  
**SIMONSAYS**  
SIMON WISH, VIVIANA TOSCANINI

7.15 FRIDAY 9PM

# yoga

## class

18 DEC 2022  
6am to 8am



namaste  
yoga studio

authentic healing educational

with **Frankie Lee**  
**JULY 24**  
**The BOWERY ELECTRIC**  
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STOOP  
SALE!

LUNCH SPECIAL FOR 2







CREATIVE PORTFOLIO

# MAGAZINE DESIGN





# ABOUT THE PROJECT

**Insight Therapy** is your gateway to understanding, nurturing & celebrating mental well-being. In the pages of my magazine, we explore the multifaceted dimensions of mental health, providing insights, stories & resources to inspire a journey towards mental resilience and flourishing.







What is  
Mental Health?

1

Common  
Mental Health  
Disorder

2

Early Signs

6

Treatment

7

Suicide  
Prevention

9

# What is Mental Health?



Mental health refers to cognitive, behavioral, and emotional well-being. It is all about how people think, feel, and behave. People sometimes use the term "mental health" to mean the absence of a mental disorder.

Looking after mental health can preserve a person's ability to enjoy life. Doing this involves reaching a balance between life activities, responsibilities, and efforts to achieve psychological resilience.

Conditions such as stress, depression, and anxiety can all affect mental health and disrupt a person's routine.



## CREATIVE PORTFOLIO



## CREATIVE PORTFOLIO



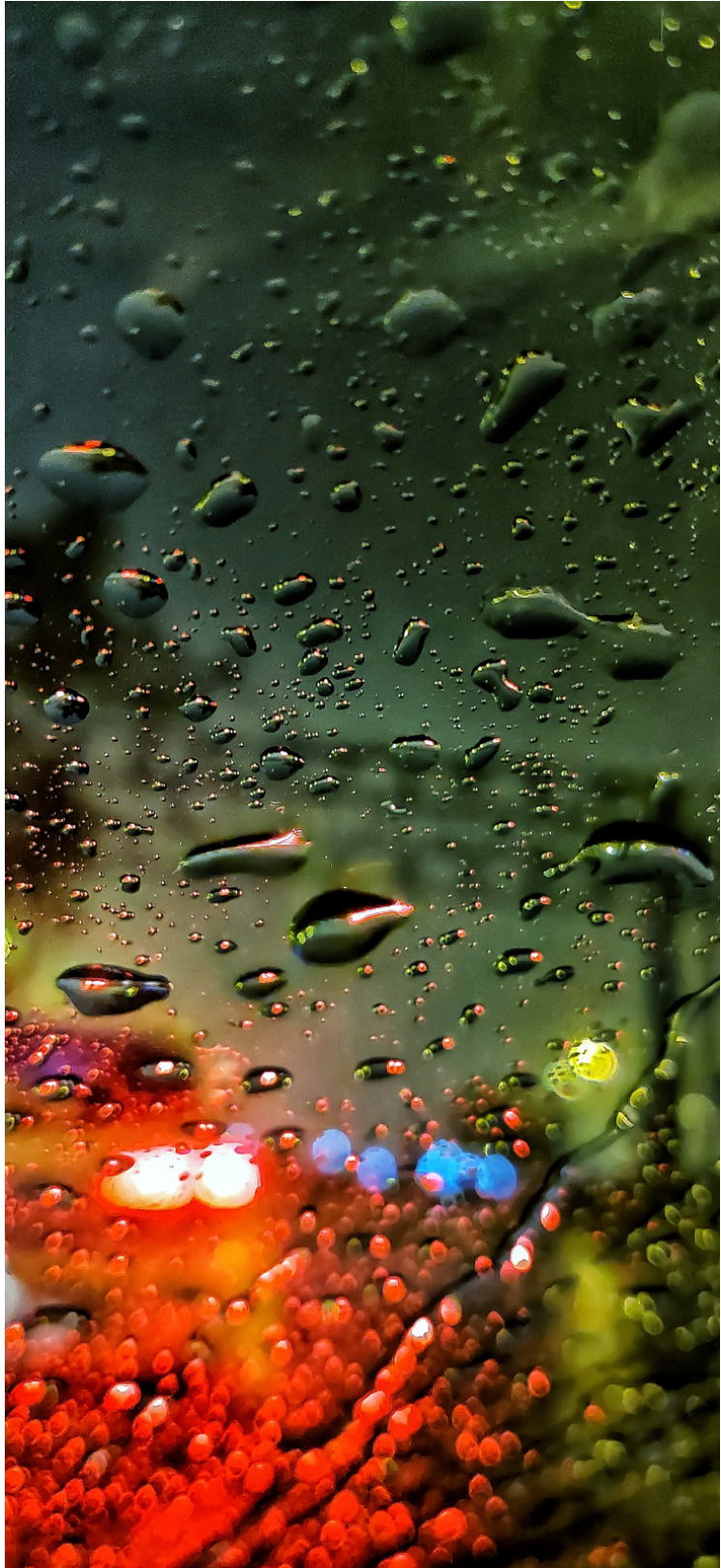


CREATIVE PORTFOLIO

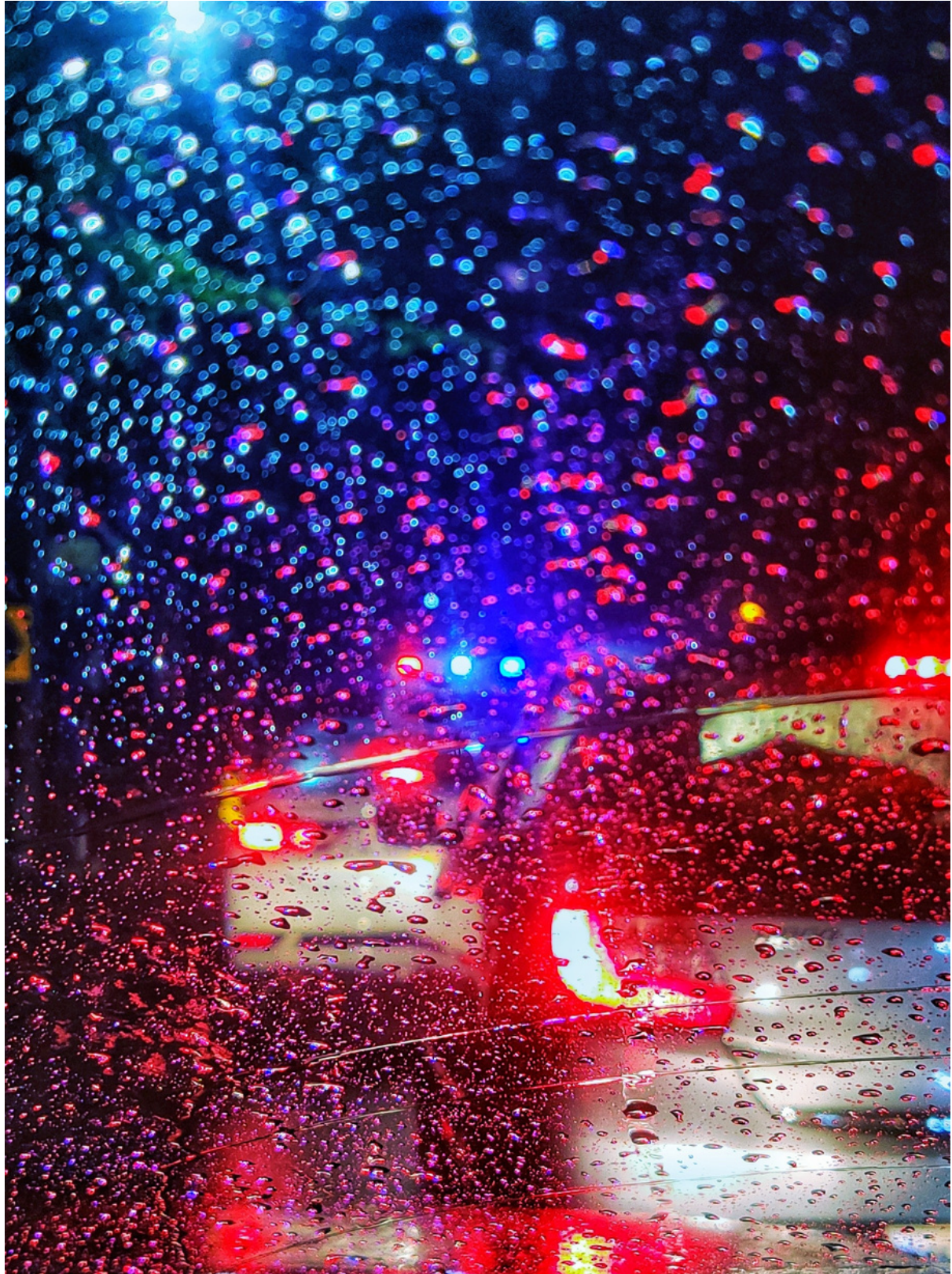
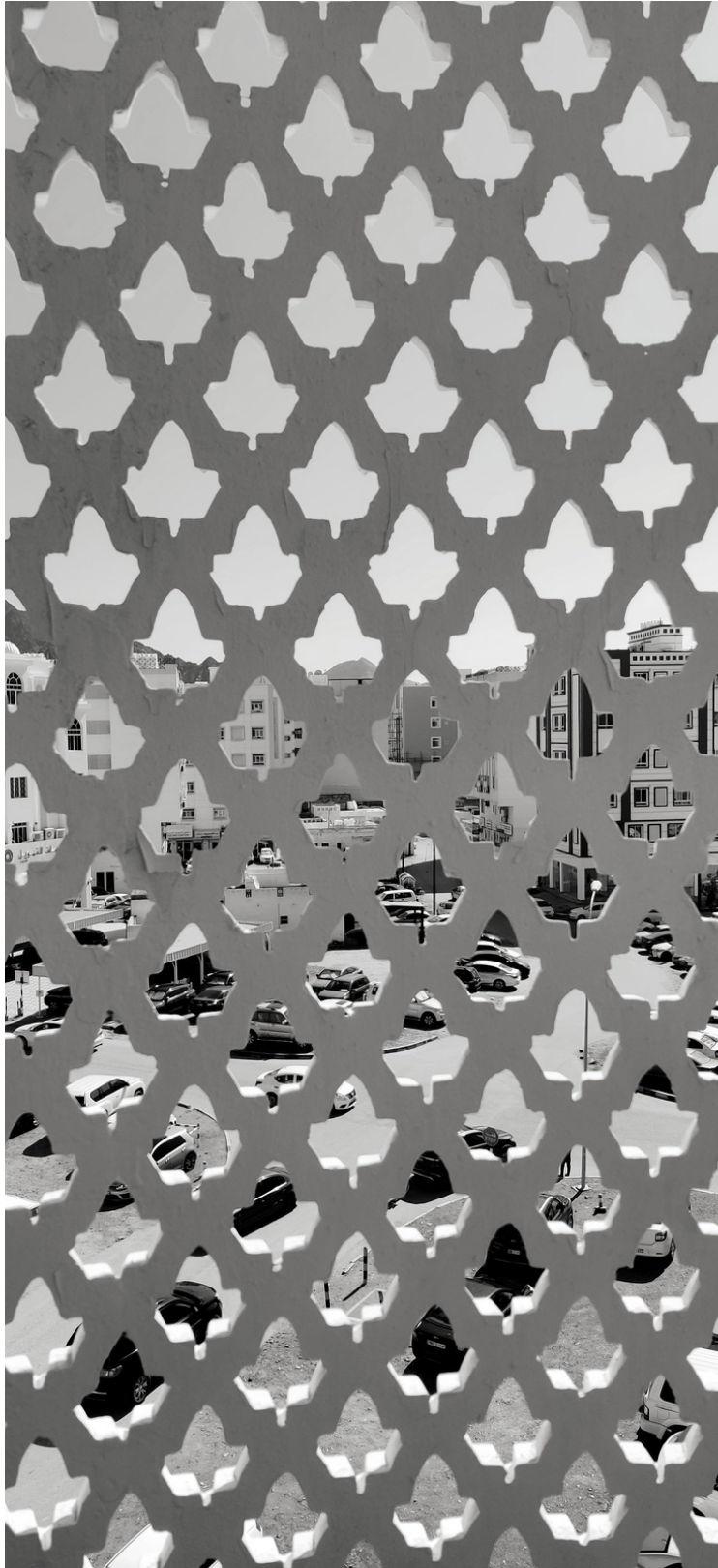
*mobile phone*  
**PHOTOGRAPHY**

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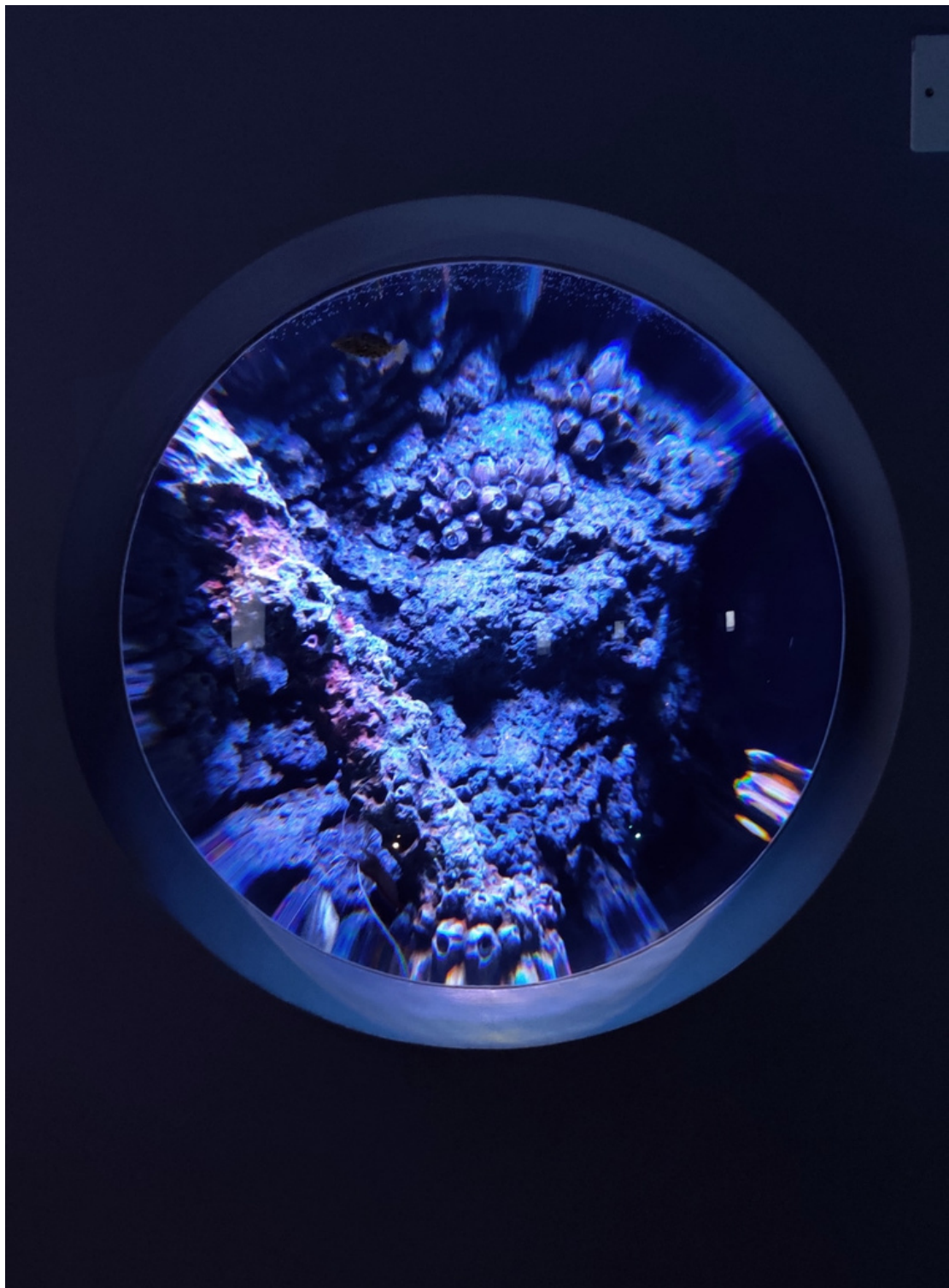
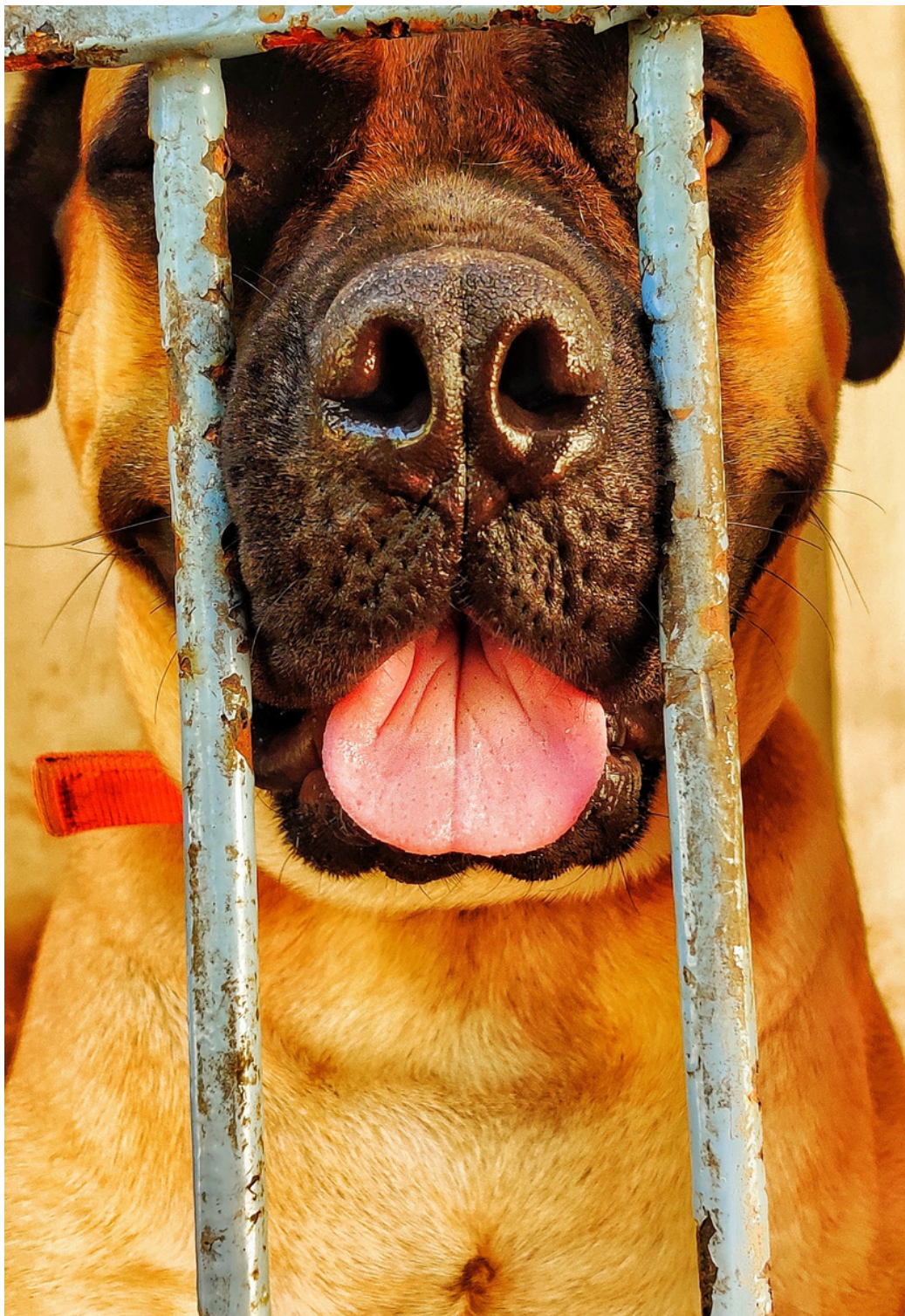


















*Thank you*  
**FOR BEING A PART OF MY  
CREATIVE JOURNEY!**

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