

In order to create and deliver the very best educational experience, Berlin School of Business and Innovation (BSBI) has developed collaborations with leading institutions from the world of academia, business and commerce. This network of partners aims to benefit students by providing further learning resources through guest speakers and events, along with mentoring and employment opportunities.

## **University Partners**

### **Universita' Telematica Internazionale NETTUNO**

UNINETTUNO is a distance university offering university-led teacher training. Established in 2005, it is based on close cooperation with traditional universities from Europe, the Arab World, the United States and Asia. Thanks to the use of new technologies and a faculty of prestigious professors from some of the world's biggest universities, UNINETTUNO offers a unique university experience based on quality, flexibility and innovation.

### **Concordia University Chicago (CUC)**

BSBI first partnered with CUC in 2019, offering two of its most bespoke degree programmes at the Berlin campus business. The programmes, fully accredited by the Higher Learning Commission (HLC), allow BSBI students to earn a degree from a U.S. institution without having to travel and study in the U.S. CUC has a history of academic excellence spanning more than 150 years. By offering prestigious business degrees, Concordia University Chicago has asserted itself within the global marketplace as a university that emphasises innovation, agility and business profitability.

### **University for the Creative Arts (UCA)**

UCA is an acclaimed creative institution in the UK that ranks highly in all three of the major UK league tables. The university has also been ranked 13th out of all UK universities in the Guardian League Table 2020 and ranked no.7 in the 2021 Guardian League Tables for Business, Management & Marketing. In 2020, UCA and BSBI announced a partnership that has been developed over the years, bringing a range of creative arts programmes to BSBI Hamburg campus, as well as courses in digital marketing, data analytics and finance management.

## **Memberships**

### **AACSB International – The Association to Advance Collegiate Schools of Business (AACSB)**

BSBI is a member of AACSB International—The Association to Advance Collegiate Schools of Business (AACSB). AACSB International is a global association of leaders in education and business dedicated to supporting and advancing quality business education worldwide. Through membership, accreditation, research, thought leadership, professional development, and advocacy, AACSB partners with over 1,500 organisations, from more than 90 countries globally. Membership or participation in the Global Education Alliance does not imply accreditation.

### **Business Graduates Association (BGA)**

Berlin School of Business and Innovation is a Bronze Member of the Business Graduates Association (BGA), an international membership and quality assurance body. BGA awards accreditations to business schools based on the impact they have had on their students, staff and the wider community, in terms of ethics and responsible management practices. This membership provides BSBI with a range of resources and access to a network of professionals, helping us to continue to bring flexible and affordable programmes to our students.

## Other academic partners

### **Independent Studies of Science and Technology (IST)**

Independent Studies of Science and Technology was founded in 1989 in collaboration with a group of university professors. Today, IST is an independent multilevel and multifunctional academic institution recognised by the Greek Ministry of Education. The latter awarded IST with licenses to operate as a college, a Vocational Training Institute (VTI) and a Centre for Lifelong Learning. IST has an academic structure and organisation that rivals renowned universities all over the world. The academic staff consists of professors, lecturers and PhD-holders with backgrounds in research and recognised professional status in their field of expertise as well as experience in universities throughout Greece and abroad.

### **PPA Business School**

PPA Business School is part of the GES Network. A leading European business and management school in Paris. This acclaimed higher education provider is QUALIOPi and ACBSP accredited and is a proud member of AACSB International. The school is also one of six members of within Le Réseau des Grandes Écoles Spécialisées (Réseau GES), a network of higher education institutions with over 8,500 students and 4,500 partner companies.

### **University of Europe for Applied Sciences (UE)**

The University of Europe for Applied Sciences has been institutionally accredited by the German Council of Science and Humanities and system accredited by FIBAA. U-Multirank has recognised UE as a world leader in international orientation and ranked it as one of the top 10 universities in business studies in the area of quality of teaching. With locations in Berlin, Potsdam, Hamburg and Iserlohn, UE combines tech, data and design. UE trains digital pioneers of tomorrow and focuses on teaching relevant key skills for the job markets of the future - by breaking down traditional academic models.

### **HTK Academy**

The HTK Academy was founded in Hamburg in 1987 and it is a private state-approved vocational school that specialises in training graphic designers for the advertising and publishing sectors. HTK is dedicated to providing students with first-rate training to ensure they thrive in their chosen fields and get the chance to become the creative talent of tomorrow. In line with this vision, our new collaboration will allow HTK students to achieve a degree in just one year with all the necessary support from BSBI's expert academic faculty.

### **London College of Contemporary Arts (LCCA)**

LCCA is a specialist institution comprising three schools: Visual Media, Fashion, Business and Hospitality Management. They provide career-focused programmes which strive to help students gain hands-on experience in their chosen industry, as well as obtaining the relevant theoretical knowledge needed to embark upon a successful career.

### **InterActive**

InterActive is an award-winning online learning platform, helping students to study at a time and place that suits them and doesn't clash with their commitments. It offers a broad variety of courses to students from all over the world.

### **AMOS Sport Business School, Ecole supérieure de design, d'arts appliqués et de communication (ESDAC) & the International Hospitality Management School (CMH)**

BSBI has partnered with three outstanding French institutions - AMOS Sport Business School, Ecole supérieure de design, d'arts appliqués et de communication (ESDAC) and the International Hospitality Management School (CMH). BSBI and the three schools will potentially share academic didactic activities for the Tourism & Hospitality Management programme and explore the possibility of establishing further academic exchanges and international conferences.