

BSBI Gazette

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Editorial



Professor Dr Kyriakos Kouveliotis

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Happy New Year and all the best for 2023!

Here's a great motivational poem by Kent M. Keith:

"The Paradoxical Commandments"

People are illogical, unreasonable, and self-centered.
Love them anyway.

If you do good, people will accuse you of selfish
ulterior motives.
Do good anyway.

If you are successful, you will win false friends and
true enemies.
Succeed anyway.

The good you do today will be forgotten tomorrow.
Do good anyway.

Honesty and frankness make you vulnerable.
Be honest and frank anyway.

The biggest men and women with the biggest ideas
can be shot down by the smallest men and women
with the smallest minds.
Think big anyway.

People favor underdogs but follow only top dogs.
Fight for a few underdogs anyway.

What you spend years building may be destroyed
overnight.
Build anyway.

People really need help but may attack you if you do
help them.
Help people anyway.

Give the world the best you have and you'll get kicked
in the teeth.
Give the world the best you have anyway

Photo of the Week

HOW TO IMPROVE

1. Meditate
2. Set goals
3. Read daily
4. Judge less
5. Eat healthy
6. Love yourself
7. Wake up early
8. Start a journal
9. Quit a bad habit
10. Ask for feedback
11. Learn a new skill
12. Believe in yourself
13. Start a new routine
14. Plan a new strategy
15. Learn how to invest
16. Don't make excuses
17. Stop procrastinating
18. Review your finances
19. Focus on the positive
20. Change your attitude
21. Learn a new language
22. Question your purpose
23. Focus one day at a time
24. Don't compare yourself
25. Automate and delegate
26. Acknowledge your flaws
27. Identify your blind spots
28. Leave your comfort zone
29. Change your social circle
30. See failure as opportunity
31. Follow an exercise routine
32. Make a business bucket list
33. Start being more organized
34. Quit things that aren't working
35. Write a letter to your future self
36. Watch educational videos instead

Inspirational Quotes

Begin anywhere.
—John Cage

Hold the vision, trust the process.
—Unknown

Don't be afraid to give up the good to
go for the great.
—John D. Rockefeller

The only difference between ordinary
and extraordinary is that little extra.
—Jimmy Johnson



People who wonder if
the glass is half empty
or full miss the point.
The glass is refillable.

— Unknown

Article of the Week

United Nations
Department of Economic and
Social Affairs

Sustainable Development Events to Look Out for in 2023

3 January 2023 - As we're opening the chapter on 2023, we're entering a new and busy year, which will be critical for people, the planet and our shared future. Here are the main sustainable development events to look out for this year.

1. Two major reports launch on population ageing and the global economy

UN DESA will kick off the year releasing two major reports: the World Social Report on leaving no one behind in an ageing world and the World Economic Situation and Prospects report revealing the economic forecast at the global and regional levels. Be on the look-out for these major reports and their findings on 12 January and 25 January respectively, on this website: [Publications | UN DESA Publications](#)

2. Data that make the lives of migrants visible

International migration statistics can help the international community make migrants visible to policymakers, capturing their social and economic situation, their challenges and vulnerabilities and their contributions to countries and societies. Don't miss the Third [International Forum on Migration Statistics \(IFMS\)](#) on 24-26 January in Santiago, Chile, aimed at finding ways to improve the collection, analysis, and use of migration data worldwide.

3. Partnerships to boost delivery of the global goals

Partnerships play a critical role in our efforts to face intensified global crises around the world, and to deliver on the promise of the Sustainable Development Goals (SDGs). To boost innovative collaboration, the [2023 ECOSOC Partnership Forum](#) will gather international actors on 31 January 2023 in conjunction with the Council's Coordination Segment. Interested actors can register [here](#) to attend either virtually or in person (deadline to register is 23 January 2023).

4. From potential to prosperity in the Least Developed Countries

40 per cent of people living in poverty reside in one of the 46 Least Developed Countries (LDCs). These countries account for around 13 per cent of the world population, but only around 1.3 per cent of global GDP. Many LDC countries are also experiencing conflict or are emerging from one. To resolve these and other challenges, the global community will convene this March for the [5th United Nations Conference on the Least Developed Countries \(LDC5\)](#).

5. Most important water event in a generation

Billions of people around the globe still live without safely managed drinking water and sanitation. Many water sources are becoming more polluted, and ecosystems that provide water are disappearing. Climate change is disrupting the water cycle, causing droughts and floods. Water is everyone's business, and on 22-24 March, water action will be front and center at the [UN 2023 Water Conference](#) in New York. International actors are then coming together for the most important water event in a generation.

6. Tracking progress on our global goals

17 goals and 169 targets. This July, the latest data on how well the global community takes care of people, the planet and safeguards our shared future through these goals and targets, will be revealed in The Sustainable Development Goals Report 2023. The 2022 edition of the report painted a sombre picture, as the climate crisis, the COVID-19 pandemic and an increased number of conflicts around the world have placed the goals in jeopardy. Stay tuned for the latest updates on [this page](#).

7. High-level Political Forum on Sustainable Development

UN Member States, civil society, businesses, and other international actors will convene yet again for the annual [High-level Political Forum on Sustainable Development](#) to assess global action on the global goals. At the Forum, taking place on 10-19 July, 41 countries will present their efforts as part of the Voluntary National Reviews. The event will be a launch pad towards the SDG Summit in September.

8. 2023 Global Sustainable Development Report

This year, time has come for the independent group of scientists and experts to release the

second edition of the [Global Sustainable Development Report](#). The report will offer science-based evidence and solutions that can help decision-makers worldwide to accelerate action on the SDGs.

9. UN Summit on the SDGs

On 19-20 September, the second [UN Summit on the SDGs](#) will be held, bringing together Heads of State and Government to assess our joint efforts to achieve the 17 SDGs. The Summit will offer a critical opportunity to set the world back on track to achieve its goals through game-changing policies, ambitious initiatives and transformative action. Stay in the know about global efforts for people and the planet! Join our [Global Policy Dialogue events](#), read our newsletter [UN DESA Voice](#), keep track of events [on our website](#) and via [Facebook](#) and [Twitter](#).

Source: [Link](#)



United Nations

Click on the picture to watch ...



Websites of the Week

- 🕒 [Should we tax robots?](#)
- 🕒 [How the brain signals 'run for cover'?](#)
- 🕒 [Brain structure and intelligence](#)
- 🕒 [What is automation?](#)
- 🕒 [How to computerise business operations?](#)

Books of the Week

Videos of the Week



Physics of Consciousness



I was an ordinary person who studied hard



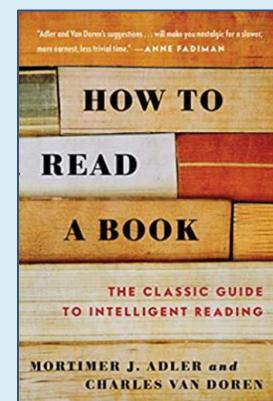
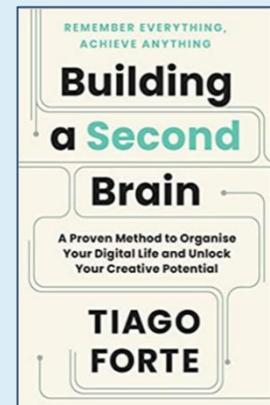
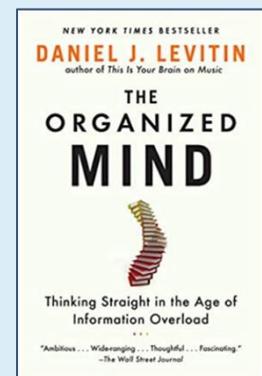
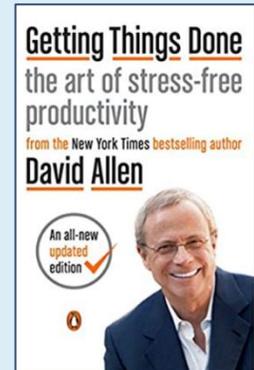
What is finance?



Stop wasting your time



Machine Learning vs Deep Learning



BERLIN SCHOOL OF BUSINESS & INNOVATION

Week in Review

All you need to know about everything that matters



Dr Mariusz Dramski

Dean of Computer Science and Informatics

Areas of expertise:

Artificial Intelligence, Data and Process Mining, Project Management

EDUCATIONAL SYSTEM / ERASMUS+

Since BSBI has joined the Erasmus+ programme, it is worth mentioning what projects can be implemented. Of course, above all, those that are devoted to education. The Erasmus+ programme is for education at all levels. Institutions such as BSBI, however, focus on students and vocational training. We are usually aware of this programme as students often exchange between universities in Europe with the ECHE (Erasmus Charter for Higher Education).

However, it is worth noting that Erasmus+ is not only an student exchange programme. There are also various types of projects aimed at implementing innovations at the institutional level. Such innovations include new curricula, new teaching methodology, adapting teaching methods to students with disabilities, combating social exclusion and many others. Each year, Erasmus+ National Agencies allocate funds to beneficiaries for the implementation of such projects. An Erasmus+ project requires the establishment of a partnership - a minimum of three institutions from three different countries participating in the programme. It is important that the project brings benefits to each of the beneficiaries. Otherwise, it will not receive a grant.

Funding amounts usually range from a few thousand Euros (small-scale projects) up to 400,000 Euros. Competitions are announced once a year (with small exceptions) by the European Commission. One project can be applied for once by one selected National Agency (this should be the appropriate agency for the project leader). Applying to more than one agency results in the automatic rejection of the project. The same applies to partnerships. It is not possible to apply for several projects with the same partnership. Importantly, the

Erasmus+ programme welcomes new institutions or those with very little experience. This is one of the reasons why this initiative is very often chosen by applicants. More information can be found in the Erasmus+ Programme Guide available on the European Commission's website in each participating country's language.



Mostafa Gaballa

Lecturer

Areas of expertise:

Tourism, Hospitality, Travel

TOURISM

'Gastronomy Tourism for People and Planet: Innovate, Empower and Preserve' was the theme as national and international experts met in Nara for the 7th UNWTO Forum on Gastronomy Tourism. Organised by UNWTO and the Basque Culinary Center (BCC), the Forum provides a platform to advance the contribution of gastronomy tourism to empower women and youth, and to support sustainability. This edition counted on the participation of more than 450 delegates from 30 countries alongside over 1,000 online participants from 125 countries over the two-day event.

Opening the Forum, UNWTO Secretary-General Zurab Pololikashvili said: "This year's Forum represents a unique opportunity for experts to share their best practices and enhance the role of gastronomy tourism in talent, sustainability, innovation, and social inclusion, and highlight its importance for regional and rural development.

For more information [visit](#).

To ensure that gastronomy tourism can serve as a leverage to promote women and youth empowerment, participants highlighted the need for providing better working conditions and engagement to attract and retain talent. Alongside this, the Forum also focused on the best ways of designing gastronomy tourism

strategies and practices that ensure the sustainable use of resources, the promotion of local products and know-how, and responsible consumption.

Special emphasis was placed on the need to reduce food waste to support a more sustainable global food system. On this occasion, UNWTO launched the public consultation for the Global Roadmap on Food Waste Reduction in Tourism, developed within the framework of the One Planet Sustainable Tourism Programme, to enable consistent action and enhance circularity.



Mostafa Khaki

Lecturer

Areas of expertise:

Artificial Intelligence, Deep Learning, Computer Vision

DATA ANALYTICS

Data analytics is quickly becoming an essential skill in a wide range of areas, as organisations of all kinds seek to make data-driven decisions to stay competitive in an increasingly data-driven world. From finance and marketing to healthcare and manufacturing, professionals who can analyse and interpret data are in high demand, as they can identify trends, patterns, and opportunities that others may not see.

One of the key benefits of data analytics is its ability to help professionals make more informed decisions. By analysing data from various sources, professionals can identify patterns and trends that might not be immediately apparent, and use this information to make more informed choices about how to allocate resources, develop new products or services, and solve problems.

In addition, data analytics can help professionals better understand their customers, clients, or patients, by providing insights into their behaviour, preferences, and needs. This can be particularly useful in industries such as marketing, where understanding customer behaviour can help businesses develop more targeted and effective campaigns.

Overall, the importance of data analytics in the future of different careers cannot be overstated. As data becomes an increasingly important part of how organisations operate, professionals who are skilled in data analytics will be well-positioned to take advantage of a wide range of career opportunities and drive growth and success in their organisations.

Find out more [here](#).



Dr Konstantinos Kiouis
Lecturer

Areas of expertise:

Human Resource Management, Leadership, Counselling & Career Guidance, Modern Educational Approaches

CORRUPTION AND MONEY LAUNDERING

Eva Kaili, the Greek member of the European parliament, is one of the four people who have been charged with corruption and money laundering at the center of a cash for influence scandal implicating Qatar. Investigators have seized nearly €1.5 Million in cash from various Brussels properties, including €150,000 from Kaili's apartment. When Kaili was arrested just outside her flat, on the 9th of December, she panicked and asked her father, who was visiting Brussels, to hide the money. Her father attempted to leave with a suitcase stuffed with €750,000 in notes.

On the 22nd of December, the Belgian court decided to extend the pre-trial detention of Eva Kaili by one month. She will remain in jail pending trial. Her legal team requested a release under electronic tag as she was fully cooperating with the investigation and denied all charges against her. In another press release, it has been told that she had been "betrayed" by her partner, the father of her child.

Meanwhile, Greek authorities, conducting a parallel investigation, announced they had taken possession of a prime plot of land that the MEP and her partner recently bought. In addition, other assets in Greece have already been frozen and last week she was stripped of her role as one of the European parliament's 14 vice presidents. Kaili will be tried in Belgium first, but will also face trial in Greece if the investigation currently underway finds proof of money laundering, with widespread reports that if she is found guilty she could face up to 15 years in prison. The scandal has shaken the European parliament and prompted questions about the activities of other EU figures as well. For more information, please visit [Link1](#), [Link2](#) and [Link3](#).



Dr Maryam Mansuri
Head of Postgraduate Studies

Areas of expertise:

Virtual Education, Management, Trend and Forecasting

EDUCATION

Educational welfare refers to the provision of resources and support to help ensure that all students have access to a quality education. This can include initiatives such as providing free or reduced-cost school meals, transportation to and from school, and access to extracurricular activities. Educational welfare programmes can also provide support for students who may be struggling academically or facing challenges such as poverty, homelessness, or other difficult circumstances.

The goal of educational welfare programmes is to reduce barriers to education and to level the playing field for all students so that they have an equal opportunity to succeed academically and in life. Educational welfare programmes can be implemented at the local, state, or national level, and may be funded by the government, private organisations, or a combination of both.

Some examples of educational welfare programmes include:

- School lunch programmes: These programmes provide free or reduced-cost meals to students who may not have access to nutritious food at home.
- School bus transportation: This provides transportation for students who live too far from school to walk or who do not have access to other forms of transportation.
- After-school programmes: These provide a safe place for students to go after school and can include activities such as tutoring, sports, and arts and crafts.
- College financial aid: This can include grants, scholarships, and loans to help students pay for higher education.

Overall, educational welfare programmes play a vital role in helping to ensure that all students have the opportunity to receive a quality education and succeed in life.

Some good resources: [Link1](#), [Link2](#)



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