

Our Speakers

Sagi Hartov, CEO Gus Germany GmbH & Co-Founder BSBI

The CEO of Gus Germany and Co-Founder of BSBI, Sagi Hartov follows an interesting path that he started as a cellist and virtually ended up in UE's higher education management through the London orchestra pit and some exciting stations. Along the way, after completing his Master's degree at the Royal Academy of Music (RAM), Sagi Hartov served as cultural attaché in London, working closely with the Mayor of London's office and organising events at City Hall and other major venues in the UK.

Between 2007 and 2011 he was director of the Tzavta Cultural Centre in London, was a member of the London Mozart Trio and is founder of the Ernest Bloch classical competition. For him, the combination of creativity and economic thinking is what the future needs, which is why he combines his experience as a musician and manager in higher education.

Professor Dr Kyriakos Kouveliotis, Provost and Chief Academic Officer, BSBI

Professor Kouveliotis has worked in various research groups, is an accomplished researcher in various disciplines and has taught at universities and educational organizations worldwide, including Newcastle University, University of Sunderland, Deree College and University of Indianapolis, Hellenic Air Force War College and Hellenic Naval War College, among others.

He has also served as Scientific Advisor to the Minister of Defense, the Deputy Minister of Development and Competitiveness, and the General Secretariat of Communications and Mass Media of the Greek Government. Recently, he was appointed by the Minister of Education as a member of the Administrative Committee of the Hellenic Open University. He holds various ones around the world, such as honorary rector of the James Lind Institute and Rushford Business School in Geneva, honorary chancellor of Longford International College in Ireland, professor at Uninettuno University in Rome, and president of Atheneum Liberal Studies.

Professor Maria Amata Garito, President and Rector of the International Telematic University UNINETTUNO

Professor Garito is Professor Emeritus of Psychotechnologies at the Faculty of Psychology of the same university. She is also a researcher, whereas her work mainly focused on the following the fields of Training Structures and Methodologies, Comparative Education and New Technologies applied to Teaching and Learning Processes. She produced over two hundred publications including books, essays and contributions to international journals related to the aforementioned research topics. She received many prizes and awards at national and international level for the activity carried out at academic level.

Professor Mark Ellul, Chief Operating Officer, Professor of Higher Education Leadership, University for the Creative Arts (UCA)

A successful and experienced leader in the higher education sector, Mark Ellul brings a wealth of knowledge, expertise and insight that will enable UCA to achieve its strategic priorities. Before joining UCA, Mark was most recently Pro-Vice-Chancellor at London Metropolitan University and University Secretary and Chancellor at the University of Roehampton.

With more than 20 years of experience in the sector, he is passionate about the transformative power of education and champions equality, diversity and inclusion. Mark studied Physics with a concentration in Computational Physics at the University of Sussex and has a proven track record of leading transformational initiatives, developing successful teams and delivering positive results and

achievements. Having served on the board of West Dean College as a non-executive, Mark has experience building an international profile in the creative arts field.

Martin Hikel, District-Mayor Berlin-Neukölln

Martin Hikel was born in Berlin on April 30, 1986. He is married. After studying political science and mathematics (M.Ed.), he worked as a teacher at the John F. Kennedy School in Berlin. Since March 2018, he has headed the Neukölln district office as district mayor.

Dr Caroline Löbhard, Geschäftsführerin, Goldmarie Finanzen

Dr. Caroline Löbhard is the founder and, since 2021, managing director of Goldmarie Finanzen GmbH. The green fintech develops a web platform for consistently ecologically and socially oriented investments that are adapted to the individual investment goals of private investors using modern mathematical methods. The startup was awarded, for example, the BMWK's Digital Innovations Startup Prize, is part of the K.I.E.Z. (Artificial Intelligence Entrepreneurship Center) Accelerator Programme and is funded by IBB as part of a Pro FIT early-stage financing. Prior to founding the company, Dr Caroline Löbhard worked as a scientist at the Weierstrass Institute for Applied Analysis and Stochastics in the field of mathematical optimization and taught courses in basic mathematical education at the Humboldt University in Berlin.

Besbi Buddy Bear, photo-model and "bear for everything"

Besbi is a Buddy Bear who became part of the BSBI family in 2021 and since then has been jointly responsible for the fortunes of the business school. First on the Potsdamer Strasse campus and now as a mascot in the courtyard of the Old Post Office. As a sideline, he can be found as an avatar in the metaverse, making him probably one of Berlin's most revolutionary bears. Whether as a dancer, linguistic genius, sought-after photo model or moderator in virtual or analog worlds, it is impossible to imagine the campus without him.